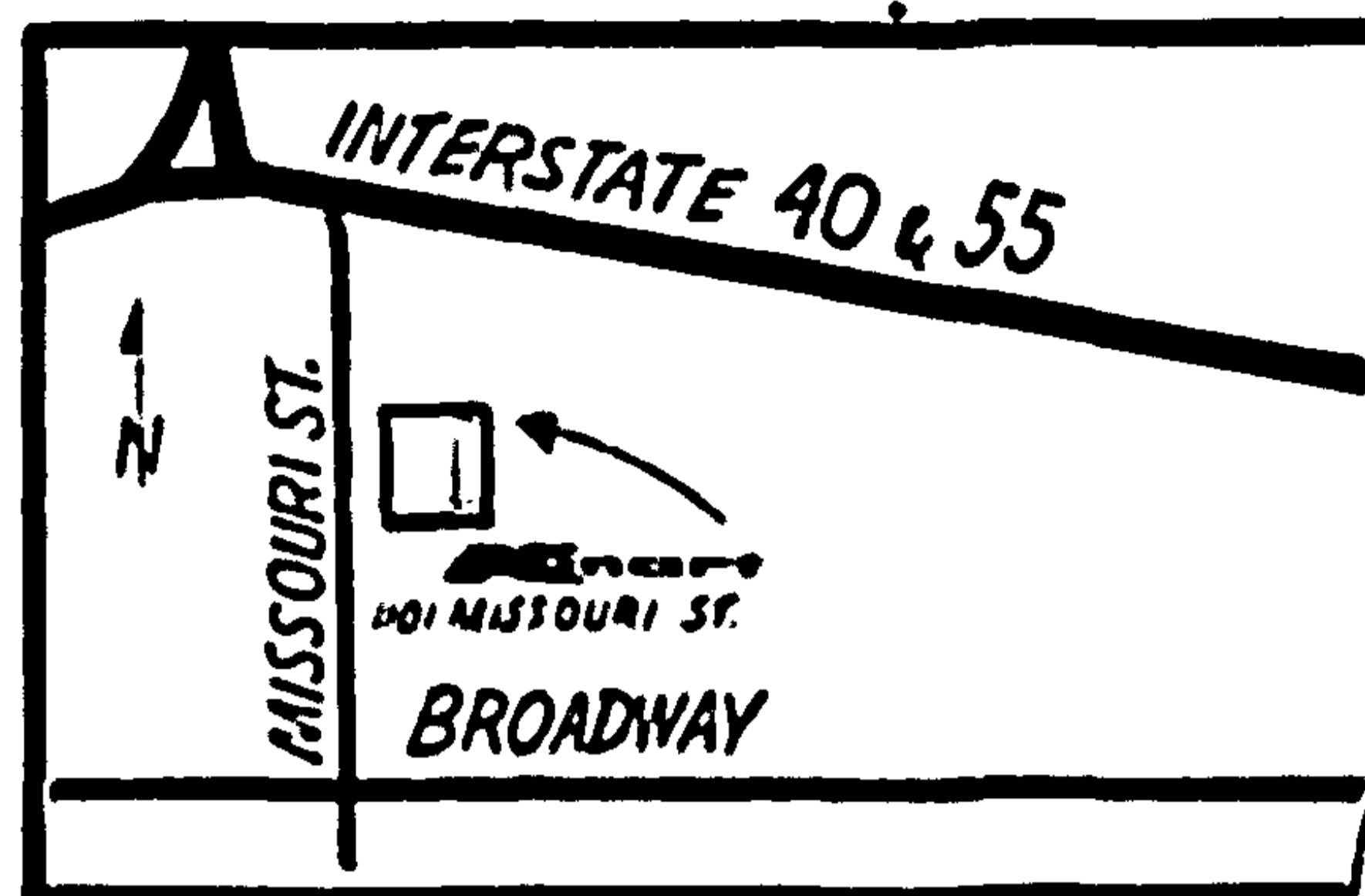


GRAND OPENING SALE

Kmart®

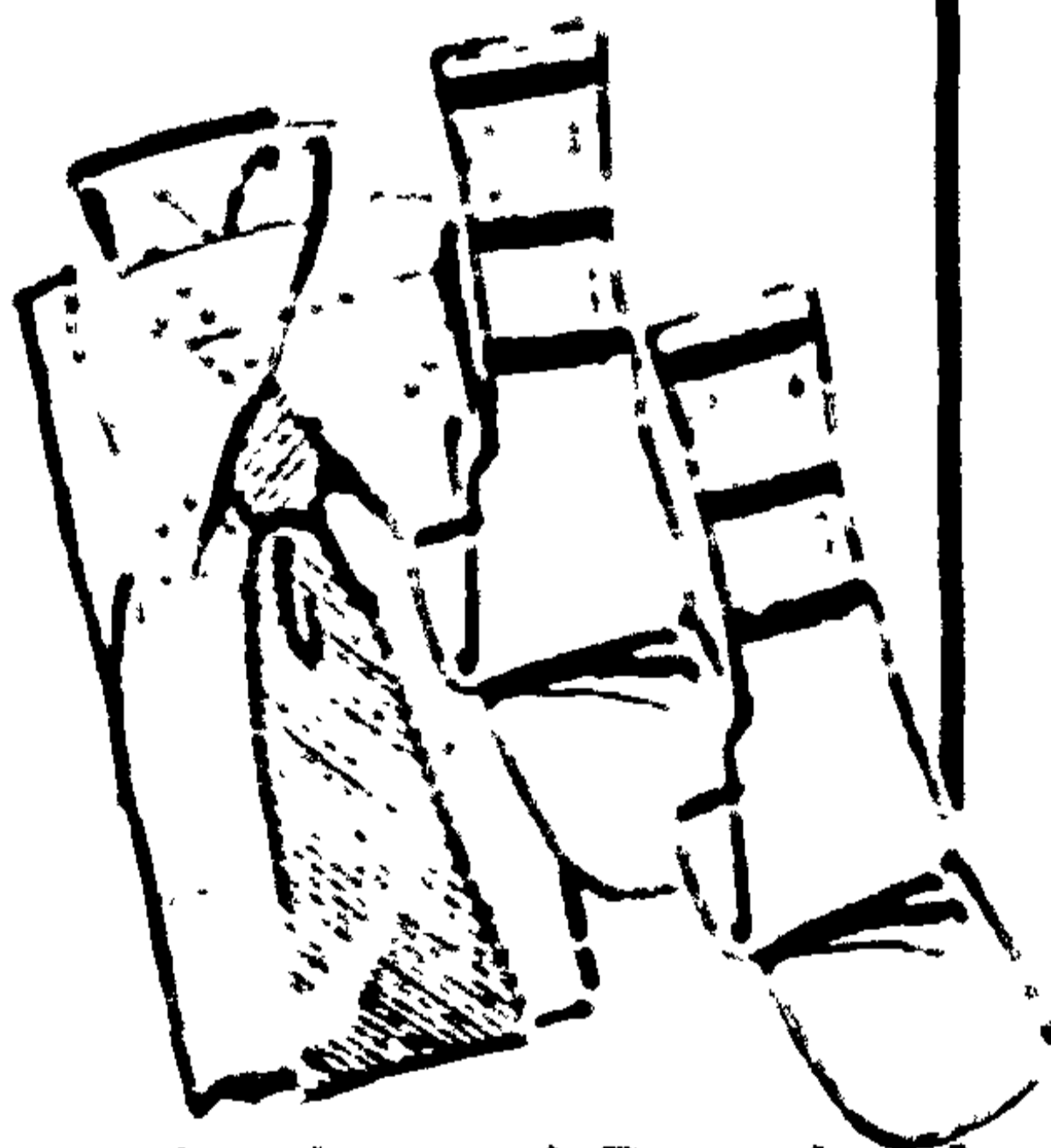
Opens Thursday at

1101 MISSOURI STREET AT DOVER • WEST MEMPHIS, ARK.



Save on Health and Beauty Aids

Health and Beauty Aids sell with discounts from Kmart! Check out our fine selection of non-prescription health aids, plus scents, shampoos, cosmetics, grooming and hair care products, perfumes and lotions. All at super savings!



Men's and Boys' Quality Clothing

Its quality, high fashion and near fit when it's shopping stop is Kmart. Sport coats, dress suits or slacks, leisure and school clothes, work outfits, underwear and outerwear are here for dad and all the boys. Tailored for extra long wear, priced for extra long wear.



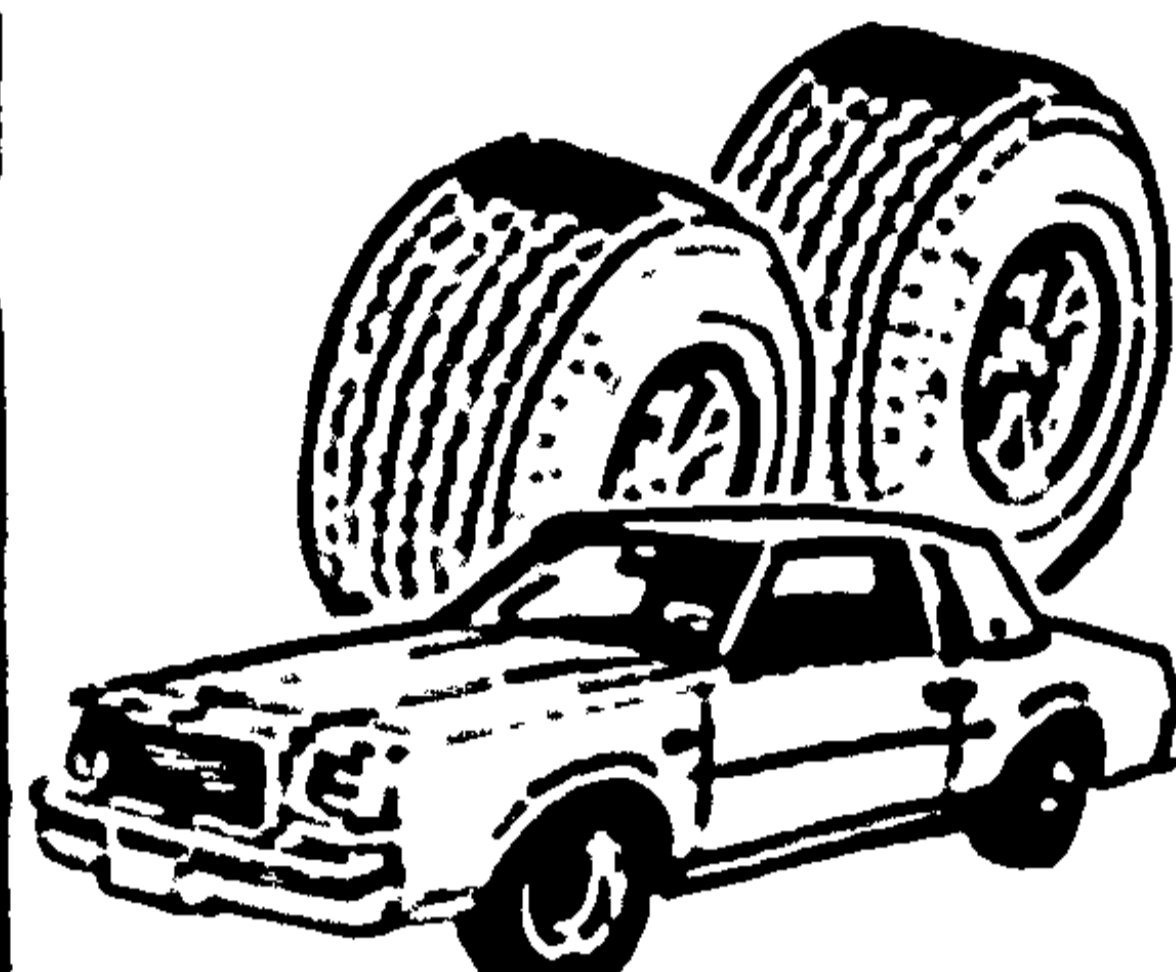
THE SAVING PLACE

With the Most of the Best, for Less

Coast-to-coast, Kmart—the fastest-growing "saving place" in America—offers most! You'll find the most tremendous discount prices on most every kind of first-quality name-brand product imaginable for most every need. You can use your bank credit card for most convenient shopping in Kmart's more than 50 departments with the utmost assurance of "Satisfaction Always". Visit your nearby Kmart soon. Discover that shopping and saving at Kmart is more than a thrill—it's a most exciting adventure!

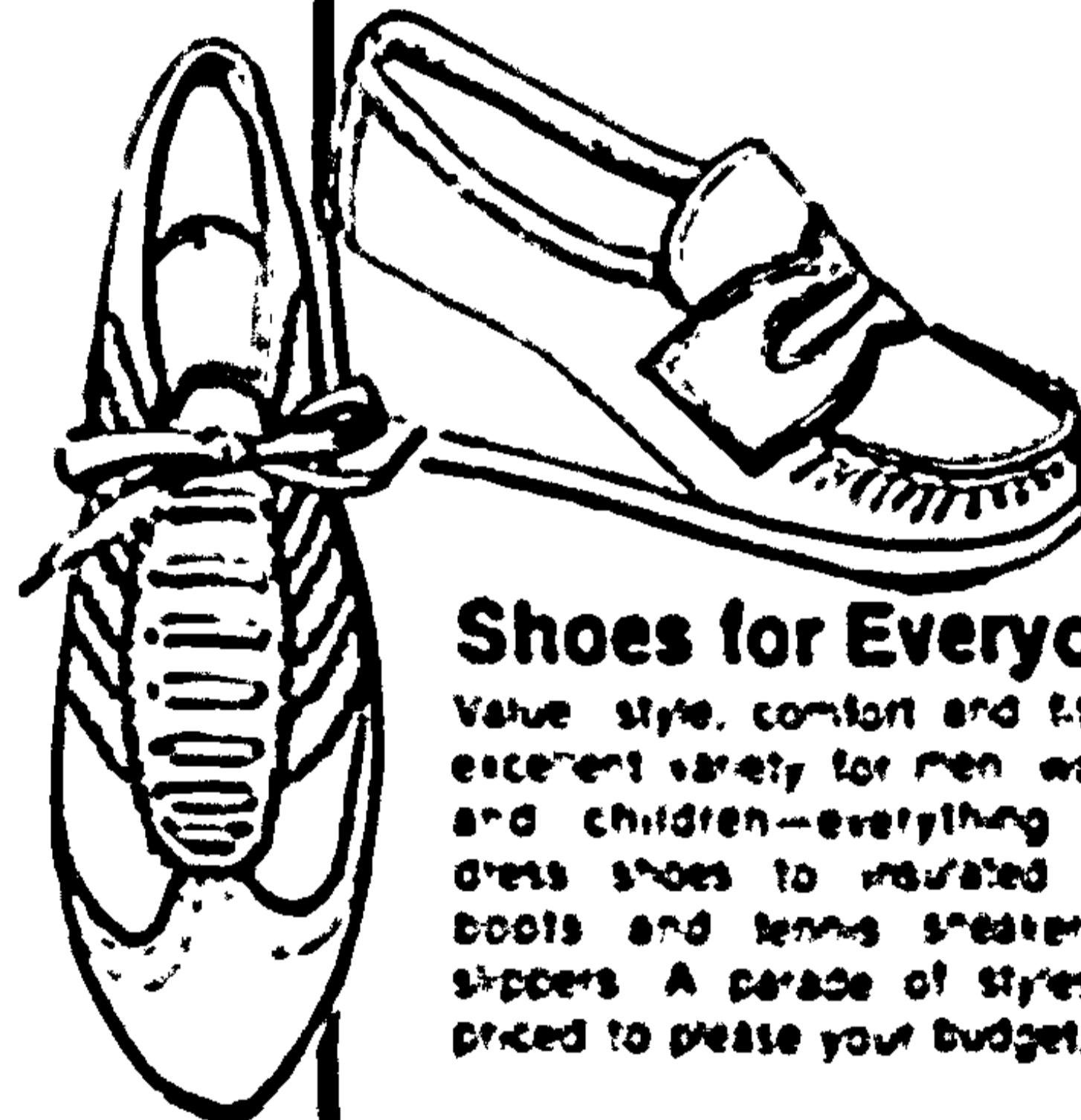
More for Your Money in Fashions 'n Accessories

There's no price tag on good taste and Kmart has fashions to prove it! As the newest colors and looks are here in abundance—sizes and styles for every age or figure—in today's latest, most care-free fabrics, the most fashionable looks at prices you can't afford to miss!



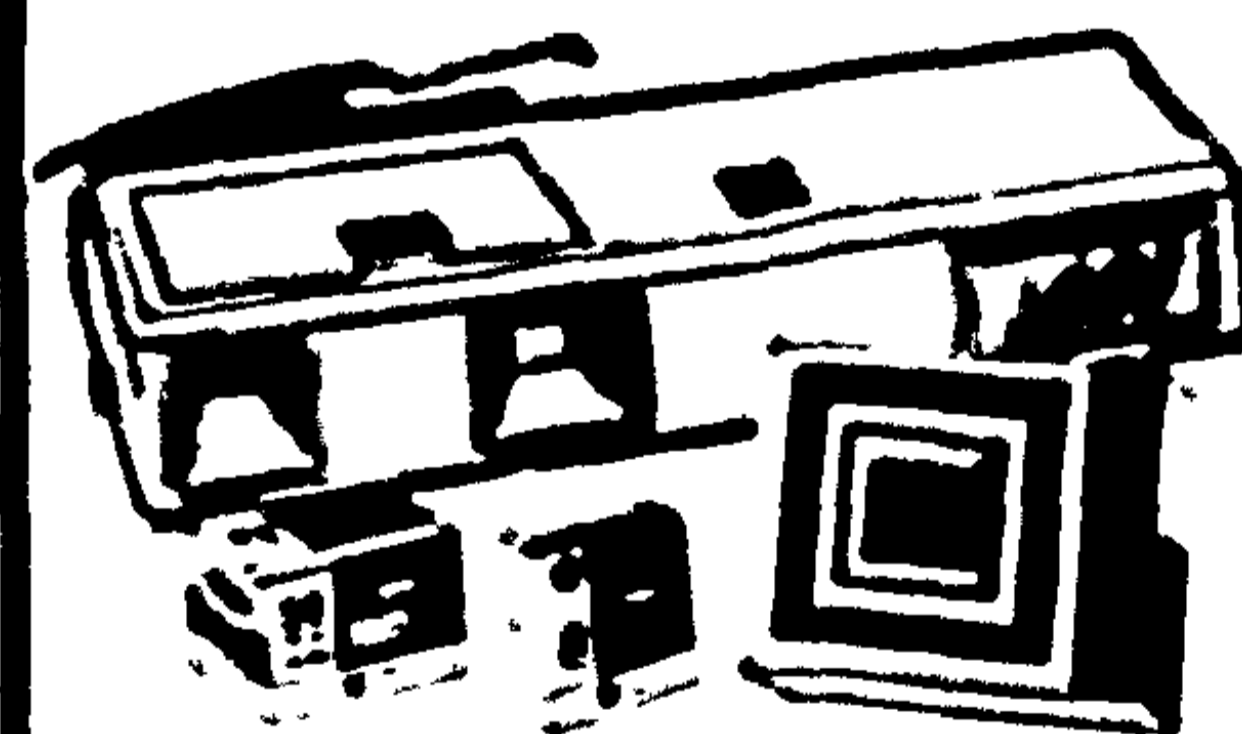
Automotive Center Service and Parts

Car-care's a breeze when you rely on Kmart's dependable work and super-low discount prices! Whether it's tires, shocks, brakes, a tune-up, muffler, or an oil change, our trained mechanics do it right. And do-it-yourselfers find the right parts at the right price!



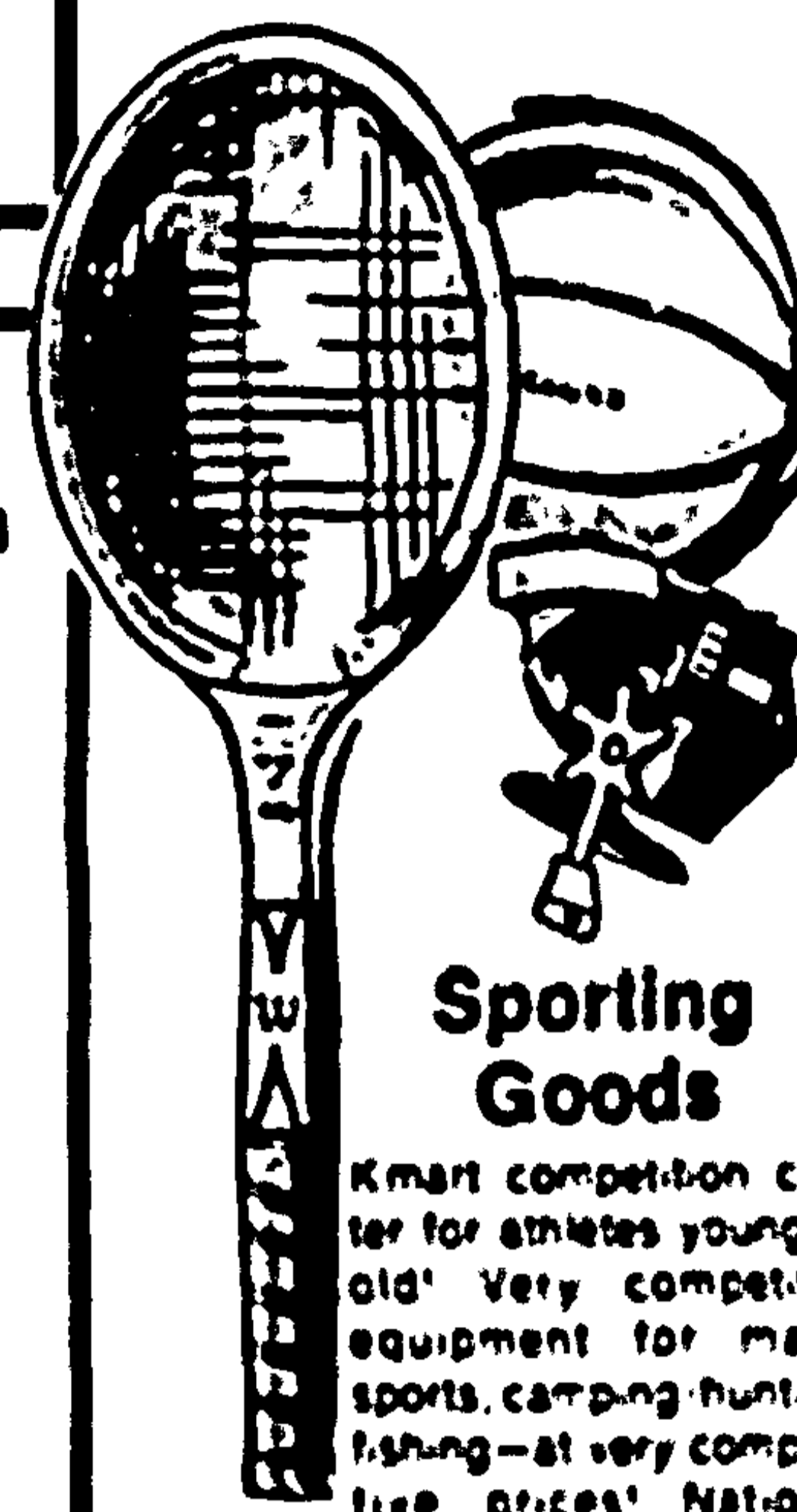
Shoes for Everyone

Value, style, comfort and fit! An excellent variety for men, women and children—everything from dress shoes to insulated work boots and tennis sneakers to slippers. A parade of styles, all priced to please your budget, too!



Camera Department

Famous-name cameras to suit your need. Slide and movie projectors, film, flash equipment. Plus photo developing backed by Kmart's "good-print" policy—if you don't like any print we process, we'll refund the full price of the print. Save a lot!



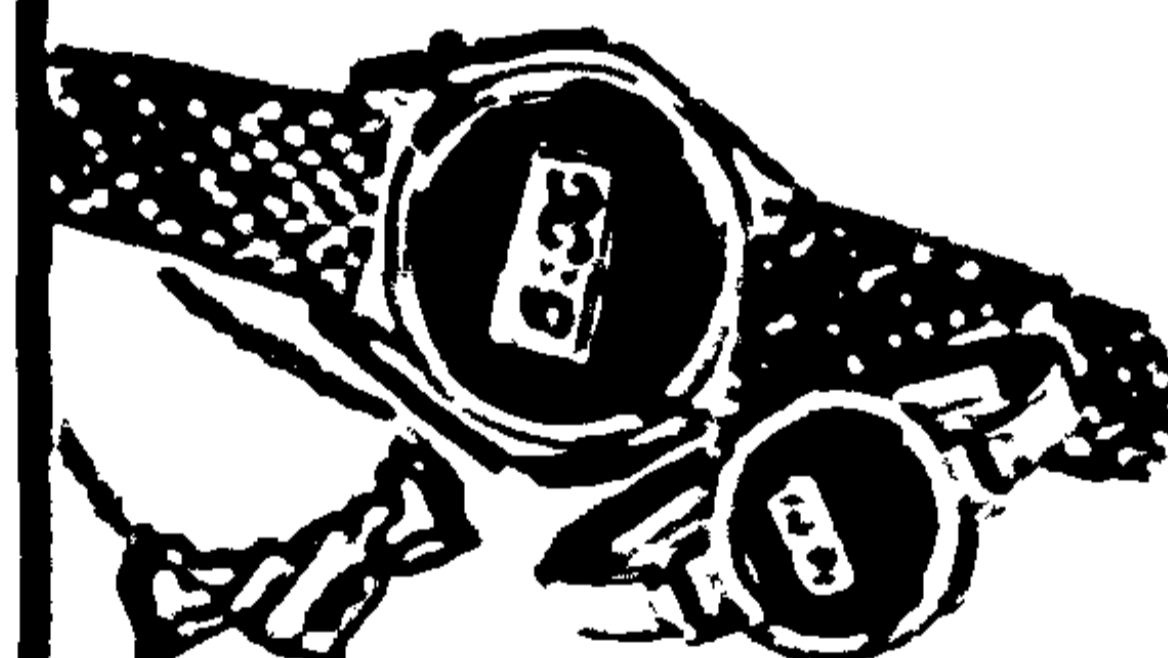
Sporting Goods

Kmart competition center for athletes young or old! Very competitive equipment for major sports, camping, hunting, fishing—at very competitive prices! National brands and our own private-label quality products.



Infants' and Children's Wear

Clothing for the kiddies—everything from creepers to school tags in today's most wanted fabrics. Fashion looks for boys or girls, big on quality, long on wear, and low in price! Come see!



Distinctive Jewelry

An exciting display of design and craftsmanship. Women's and men's latest watches, rings, necklaces, bracelets, chains. Everything from fine jewelry to custom novelties, discount-priced!



Name-Brand Small Appliances

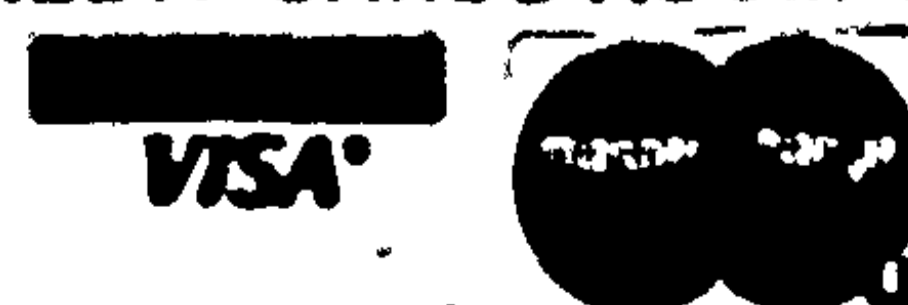
Everything you've waited for your kitchen—and more! Names you know, like West Bend and General Electric—a fabulous selection backed with our pledge of "Satisfaction Always"—all discount-priced.



"SATISFACTION ALWAYS"

It's a big Kmart difference—our pledge backed by 79 years of service. It means you must be satisfied with any Kmart purchase—or we'll replace it, or refund your money promptly, with no runaround. That's a promise!

CREDIT CARDS ACCEPTED



Use your bank credit card to shop at Kmart. And ask about installment credit service on your major purchases.

+ 1101 MISSOURI STREET AT DOVER • WEST MEMPHIS, ARKANSAS